



2022 for DJGA was unlike any other, and 2023 will be our biggest season yet!

Thanks to all of our partners, sponsors and friends the 2022 season for DJGA was our busiest season in years, filled with new events and more new players joining the DJGA. Our 2023 season is ready to get started with nearly twice as many opportunities for players to join the action.

Enclosed in this mailing you will find a wrap up of all of the exciting things DJGA accomplished in 2022, thanks to all of the support of our sponsors, along with a sneak peak of just some of what we have in store for 2023!

Most exciting for you as a sponsor will be the fact that all of our packages now include more of what we all love..... Opportunities to play more GOLF!! Each of our packages now includes passes for your company to play golf at either Riverwood, Prairie West or Both!! All based on the package you select that best fits your plans to partner with us in bringing more golf opportunities to juniors across the state of North Dakota!!

We look forward to hearing back from each of you as you join us in this exciting time of growth for the DJGA!

To Join us for 2023 as a Corporate Partner please contact:

Jeff Evink at 701.426.8094 or Jevink@fibt.com

Darren Schmidt at 701.226.5942 or Darren@oaktree-realtors.com



DJGA 2022 Review

- Expanded DJGA tournament schedule to 18 statewide events.
- Expanded media presence with weekly media releases to all statewide media preseason, and multiple weekly releases statewide during the summer schedule.
- Nearly tripled social media follower presence reaching as many as 22,000 in one tweet in July 2022. Previous year high was 607 for exposure.
- Developed and implemented the Mr. and Ms. Golf Program statewide. Program was HUGE success with schools and media.
- Developed a statewide data base of High School Coaches.
- Developed a statewide data base of players.
- Attended 19 High School Tournaments state wide to distribute schedules, Youth on Course information and visit with parents about DJGA and NDGA opportunities.
- Worked with Tim Doppler to add 7 courses to Youth on Course in ND for 2022. North Dakota Youth on Course grew at bigger percentage than any state in the country!!
- Met face to face with 38 course pros, or GMs across ND in effort to lay ground work for future expansion of DJGA.
- Developed and signed the first 7 schools for 2023 Spring DJGA at My School Program!
- Implemented the Russ Newman Invitational the first ever Class A and B boys and girls qualifying event.
- Added Junior World Qualifying to the Newman Event.

- Developed Beginners Tour for ages 6 - 10, hosted 4 events that were very successful as the next step for our students in lessons.
- Increased number of tournament participants from 629 in 2021 to 921 in 2022! Over 290 first time attendees!
- Increased tournament fee revenue by nearly \$6000
- Improved pace of play by nearly 57 minutes for 18 holes at each event by using tournament staff properly at each event.
- Introduced the first live broadcast of Junior Golf on the psp network with the NDGA 2022 State Junior, broadcast was very successful piece for us going forward for exposure.
- Increased Youth on course membership by 49 percent! The biggest increase in the country by percentage!
- Worked with Steve Kottsick to manage the 2022 NDHSAA State Class B Girls Golf tournament, this event was a great step in continuing to align DJGA with schools and golf programs
- Began work with UTTC on Snag golf program in their school.
- Working with Umary and University of Jamestown to each hold winter clinics on campus featuring snag golf for elementary age kids, similar to the program we offer at the dome.
- Working with Kottsick on a winter simulator league.
- Working with Mark Johnson of Fargo Suite Shots on a spring event for juniors.

New for 2023

- **DJGA at My School** - set to begin in the spring of 2023 at 10 rural elementary schools. DJGA will provide the equipment and teaching to introduce golf to more students than ever before.
- **DJGA on Campus** - set to begin in January in Minot and Jamestown, local college teams will host free clinics for elementary students in their cities. Events will be similar to free clinics hosted locally at the dome and be funded by DJGA.
- **Missouri River Classic** - the first of its kind anywhere in the country this amateur golf tournament will be hosted here in Bismarck on June 16-18. The event will begin with ages 6 through Super Seniors with both men and women divisions. Our 5-year goal for this event is to become the largest amateur event in the United States.

2023 DJGA/Applebee's Cup Players Tour Schedule

- **June 1** Girls Only Event Souris Valley
- **June 11 Russ Newman Classic FCC**
- **June 13** Kings Walk Grand Forks
- **June 15** Carrington
- **June 16 USGA Boys Junior Am Riverwood**
- **June 17-18 MISSOURI RIVER CLASSIC**
- **June 19** Apple Creek
- **June 19 Village Green Fargo All City**
- **June 20 Rose Creek Fargo All City**
- **June 22** Vardon Club Minot
- **June 26 Riverwood Bismarck All City**
- **June 27 Tom O'Leary Bismarck All City**
- **June 26** Moorhead Country Club
- **June 27** Oxbow Country Club
- **June 28** Prairie West Mandan
- **June 28** Boise De Sioux Wahpeton
- **July 6** Hawktree Bismarck
- **July 6** Grand Forks Country Club
- **July 10-11 NDGA State Junior Bismarck**
- **July 14** Heart River Dickinson
- **July 17** Souris Valley Minot
- **July 18** Fox Hills Watford City
- **July 26** Dakota Winds Hankinson
- **July 29-30** College Showcase Jamestown
- **August 3-4 DJGA Championships Bismarck**
- **Pebble Creek 3rd-Hawktree 4th**

2023 DJGA Beginners Tour Confirmed Sites

9 Hole events-5 pm registration, 6 pm Shotgun Start

Ages 6-12

- Mandan Municipal - 2
- Minot Wee Links - 2
- Bismarck - 2
- Linton
- New Salem
- Ashley
- Bowman
- Dickinson
- Killdeer
- Bottineau
- New Town
- Mayville
- Hillsboro

Beginners Tour State Championship to be held at Minot Wee Links in August!

The dates for these events are still being confirmed!



2023 DJGA Corporate Sponsorship

THE Hole in One CORPORATE SPONSORSHIP

\$2500.00

Entry Into the Following 2022 DJGA Fundraising Tournaments

The Spring Shootout	2 Person Scramble Format at Riverwood Golf Course	May 6 th , 2023
The Sheila Schafer	4 Person Scramble Format at Tom O'Leary Golf Course	June 14 th , 2023
The Autumn Classic	3 Person Team Format at Prairie West Golf Course	Aug 22 nd , 2023

**Sponsor creates their own teams & registration is required for each tournament*

Dakota Junior Golf Association Recognition

Your corporate logo will be included on:

- DJGA banner displayed at all DJGA events (*must commit by March 1st, 2023*)
- DJGA Coupon Book Poster advertising
- All table talkers displayed at DJGA events
- DJGA Van which will be on location at each event
- Displayed on the DJGA website
- Sponsor Spotlight recognizing your business' support of DJGA on social media platforms

Additional Benefits

(4) 2023 Dakota Junior Golf Association Coupon Book (\$240 Value)

NEW FOR 2023 GOLF Passes

20 Passes good for 18 Holes of Golf (\$1250 Value) at Your Choice below:

_____ Riverwood Golf Course
_____ Prairie West Golf Course

To reserve your 2023 Dakota Junior Golf Association Corporate Sponsorship, please contact Jeff Evink at 701-426-8094 or jevink@fibt.com
Darren Schmidt at 701-226-5942 or darren@oaktree-realtors.com



2023 DJGA Corporate Sponsorship

THE Eagle CORPORATE SPONSORSHIP

\$1500.00

Entry Into the Following 2022 DJGA Fundraising Tournaments

The Spring Shootout	2 Person Scramble Format at Riverwood Golf Course	May 6 th , 2023
The Sheila Schafer	4 Person Scramble Format at Tom O'Leary Golf Course	June 14 th , 2023
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Additional Benefits

(4) 2023 Dakota Junior Golf Association Coupon Book (\$240 Value)

NEW FOR 2023 GOLF Passes

12 Passes good for 18 Holes of Golf (\$750 Value) at Your Choice below:

_____ Riverwood Golf Course
_____ Prairie West Golf Course

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2023 DJGA Corporate Sponsorship

THE Birdie CORPORATE SPONSORSHIP

\$1000.00

Dakota Junior Golf Association Recognition

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Additional Benefits

(4) 2023 Dakota Junior Golf Association Coupon Book (\$240 Value)

NEW FOR 2023 GOLF Passes

8 Passes good for 18 Holes of Golf (\$500 Value) at Your Choice below:

- _____ Riverwood Golf Course
- _____ Prairie West Golf Course

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2023 DJGA Corporate Sponsorship

THE Par CORPORATE SPONSORSHIP

\$500.00

Dakota Junior Golf Association Recognition

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Additional Benefits

(4) 2023 Dakota Junior Golf Association Coupon Book (\$240 Value)

NEW FOR 2023 GOLF Passes

4 Passes good for 18 Holes of Golf (\$500 Value) at Your Choice below:

- _____ Riverwood Golf Course
- _____ Prairie West Golf Course

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